



Charter & Objectives

Identify and simplify the technical challenges to implementing next-generation media and content. Create a roadmap to navigate the issues, key decisions and requirements necessary to implement current and future programming for the guest room.

Business Benefits

- Provide hoteliers simple and easily understandable reference tools for the implementation new services
- Get prepared for all of the challenges and decisions that will need to be made when upgrading to next generation services.
- Ensure that the hotel infrastructure will be able to support all the programming that you and your guests desire.
- Clarify your options for the upgrade from SD to HD.
- Know what to ask service providers.
- Understand all the new technical terms.

Past & Planned Deliverables

- Past White Papers: "Warning: Read This Before Buying a New TV," and "A Buyers Guide to Next Generation Entertainment Services"
- Currently creating an "IPTV Overview" as a Primer on the components, compression, Digital Rights Management (DRM), encoders, decoders, network infrastructure as well as other requirements necessary to implement an IPTV system.

Participants

Asvan Technology, LLC
Cox Business Services
Delaware North Companies
Deuromedia Technologies Ltd.
eTV Interactive Ltd.
Extenway Solutions Inc.
Fairmont Raffles Hotels International
Filmbank Distributors Ltd.
Guest-Tek
KoolConnect Technologies
LodgeNet Entertainment Corporation
MagiNet Interactive (S) Pte. Ltd.
Mandarin Oriental Hotel Group
Marcus Hotels & Resorts
Marriott International
Microsoft Corp.
MGM Mirage
NxTV
Otrum ASA
Quadriga
Roomlinx
Samsung Electronics Co.
Tangerine Global LLC
VDA Multimedia
Video Propulsion